

The Demonstration Speech

Incorporating necessary movement into speech making helps to increase interest. Watching someone demonstrate a process as he/she tells you about it also increases learning potential. We are a visually oriented society. Learning by seeing is one important way we communicate messages. The demonstration speech is commonly referred to as the "how to" speech. You will show the audience how to do something. Your speech topic could be a variety of subjects, but choosing a topic with which you are familiar is of utmost importance. Being familiar with the process you are demonstrating, you will feel more comfortable in front of an audience.

ACTIVITY — The Demonstration Speech

O B J E C T I V E

1. To promote self-confidence in speech making by using objects with which to demonstrate a process.

I N S T R U C T I O N S

1. Demonstrate a process to the audience.
2. Tell what you are going to demonstrate, including the end results.
3. List all essentials, ingredients or equipment needed.

4. Demonstrate the entire process, step by step.
5. Emphasize points of interest and concern, such as common errors or helpful hints.
6. Show the results.
7. Review the materials and procedure to reinforce the process.
8. Remember to show the process, don't just tell about it.
9. Be sure to maintain good eye contact throughout the speech.
10. Time limit for the speech is four to five minutes.

Topic Suggestions

1. how to wrap a birthday present
2. how to play golf
3. how to organize a folder
4. how to make a banana split
5. how to brush your teeth
6. how to apply make-up
7. how to use a camera
8. how to splint an injury
9. how to care for a dog
10. how to diaper a baby
11. how to throw and catch a football
12. how to snow ski
13. how to braid hair
14. how to pop popcorn
15. how to paint with watercolors
16. how to spot someone cheating on a test
17. how to play an instrument
18. how to save someone from choking
19. how to make a salad
20. how to make cookies